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PRESS RELEASE

For Immediate Release

March 8th 2019

DALI at d'Arenberg

Salvador Dalí Art Exhibition; to be shown at d'Arenberg winery March 8th through May 31st

Art Evolution.com is presenting a major Exhibition and Sale of 23 Salvador Dalí bronze sculptures and graphic artworks, which will tour throughout Australasia. Valued at over \$6 Million dollars, the exhibition will be on display at d'Arenberg winery in McLaren Vale South Australia. Also presented are paintings by Australia's own surrealist Charles Billich, whose artworks hang in the Vatican, The White House and the United Nations.

The Salvador Dalí sculpture collection has been exhibited in major cities and museums worldwide. The collection features several magnificent sculptures of Dalí's iconic soft watches. The message is that "Time reigns supreme over man, governing our existence in the real world". This is particularly relevant as 2019 marks the 30th anniversary of the passing of Salvador Dalí who died in 1989.

About the Dalí Universe

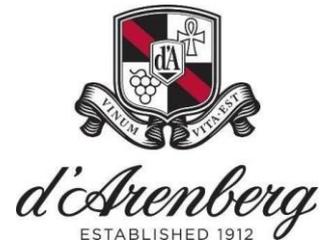
This multi-million Dollar exhibition which celebrates Dalí's life and legacy is on loan from the Dalí Universe in Switzerland. The Dalí Universe are owners of the largest collection of Salvador Dalí sculptures in the world. The Dalí Universe are International Dalí exhibition specialists who also manage the "Dalí Paris" visitor museum in Montmartre Paris France.

About Art Evolution.com

Art Evolution.com is a global, technology driven, online marketing and publishing company offering one of the largest curated art selections in the world. Since collaborating with the Dalí Universe to tour the exhibition throughout Australasia we have chosen to exhibit in Iconic locations that are not only accessible but add another dimension to the display. We are not overly interested in replicating the traditional art gallery environment. Our



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approach is that the exhibition has to be completely experiential and the d'Arenberg Cube is about as surreal as it gets.

About d'Arenberg

Founded in 1912, d'Arenberg has firmly established itself as a world class winery, with a broad portfolio of award winning wines. The opening of the d'Arenberg Cube in December 2017 saw the winery expand from the traditional cellar door to immersive food, wine and art experiences, including the formation of a contemporary art gallery, the Alternate Realities Museum, located on the ground floor.

Complementing the Dalí exhibition, d'Arenberg are holding a gala event on 6 April, inspired by the Rothschild Surrealist Ball in 1972, where distinguished guests such as Salvador Dali and Audrey Hepburn explored the boundaries of their imagination. Guests are encouraged to explore the five levels of the d'Arenberg Cube, including the Dali Sculpture collection, while enjoying a selection of canapes, wine and creative cocktails, as artistic performers bring the story of surrealism to life. Tickets to the d'Arenberg Cube Surrealist Ball can be purchased online via www.darenberg.com.au/ball.

About Salvador Dalí

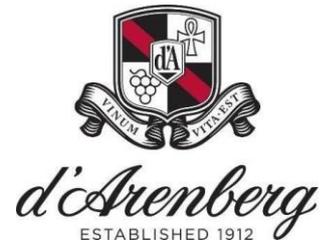
Salvador Dalí (1904 –1989) is regarded as a titan of modern art and one of the most important artists of the 20th century along with Picasso, Matisse, Pollock and Warhol. His range of artistic talent included paintings, films, fashion, jewellery, architecture and sculpture. Surrealism emerged in the 1920's and was heavily influenced by the studies of Sigmund Freud. Dalí is considered the most prominent representative of the surrealist movement; in fact by the 1930's Dalí was inextricably linked with surrealism. His painting "Persistence of Memory" is considered the most important surrealist image ever created. Dalí also collaborated with Alfred Hitchcock "Spellbound" and Walt Disney "Destino".

These authentic Salvador Dalí sculptures on exhibit all feature in the official catalogue of the artist's work written by Robert Descharnes (1926- 2014) who for almost 40 years was Salvador Dalí 's close friend, secretary, photographer and collaborator. Robert Descharnes published numerous books on Dalí and is the undisputed global authority on the sculptural artworks of Salvador Dalí and in 2011 he was awarded the "Order of Arts and letters" by the French government. To this day his definitive catalogue raisonné "The Hard and the Soft" is regarded as the bible for Salvador Dalí collectors and is referenced by Sotheby's and Christies auction houses and Museums worldwide.

Christopher Talbot – President Art Evolution.com



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A Word From The Dalí Universe

In 2019 we commemorate the 30th Anniversary of the passing of The Master of Surrealism (Dalí died in January of 1989). Salvador Dalí would have been inspired and enchanted by the d'Arenberg estate. He loved seeing his artistic creations displayed at unusual, surreal locations - and of course the d'Arenberg Cube is precisely that! This unique and inspiring, architecturally-designed space provides the perfect backdrop for an exhibition of important Salvador Dalí sculptures and graphic artworks

In the wake of Salvador Dalí came a generation of fine Australian Surrealist artists such as Brett Whiteley, James Gleeson and Charles Billich. Dalí has had a strong and lasting legacy in this country. We hope that many Australian art lovers and members of the public will come and enjoy this 2019 exhibition. Lastly, of course Salvador Dalí loved to party and loved being the centre of attention, he would certainly have been in his element at the d'Arenberg Surrealist Ball!

James Sanders - International Project Manager, The Dalí Universe



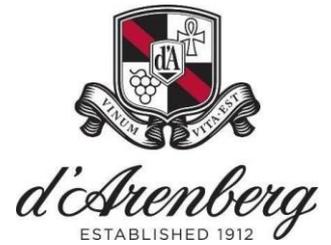
About Charles Billich

Charles Billich is one of the most important living artists in the world and at 84 years of age he is also one of the most credentialed artists of all time. His paintings are collected globally and can also be found in the Vatican, the United Nations and the White house, he has been the official artist of many Olympics and was twice named USA sports academy artist of the year. In 2009 he was a recipient of the Florence Biennale, one of the world's most prestigious art awards.

Christopher Talbot – President Art Evolution.com



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A Day of Surrealism

Exhibition 9 March – 31 May 2019

Admission of \$20 includes entry to the d'Arenberg Cube, the Alternate Realities Museum and Salvador Dali sculpture exhibition.

Open | 10am to 5pm daily, from 9 March
d'Arenberg Winery, 58 Osborn Road McLaren Vale South Australia

Admission | \$20
Children under 2 | Free

Guests dining in d'Arry's Verandah Restaurant, the d'Arenberg Cube Restaurant, or enjoying a pre-booked wine masterclass gain access to the Dali exhibition for \$10. Please call the reservations team on (08) 8329 4888 to book your ticket.

Exhibition tickets: darenberg.com.au/dali-at-darenberg
Surrealist Ball tickets: darenberg.com.au/ball

Exhibition contact:

Christopher Talbot - 0424 126 151
christopher@artevolution.com Website www.artevolution.com

Salvador Dali Video; Dali Sculpture, History, Editions, Authenticity.
<https://www.youtube.com/watch?v=kiqRis6VdOg&feature=youtu.be>

The Dalí Universe; <https://www.theDalíuniverse.com/>

Robert & Nicolas Descharnes; "The Hard and the Soft" Dalí Catalogue Raisonné" <http://www.eccart.com/>

Descharnes biography; https://en.wikipedia.org/wiki/Robert_Descharnes

Billich biography; https://en.wikipedia.org/wiki/Charles_Billich

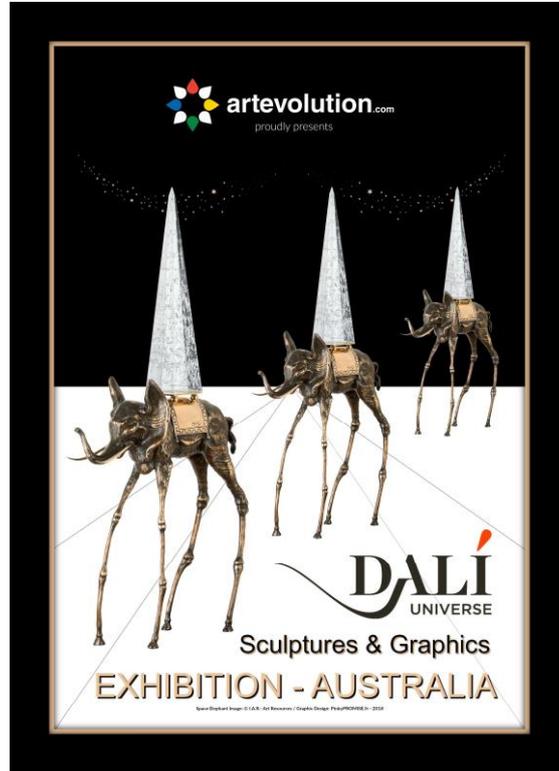
[Photos are available to download](#) of the Salvador Dali Exhibition sculptures.



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d'Arenberg
ESTABLISHED 1912



“The creation of art is an attempt at immortality. It is the highest expression of the human condition”

Christopher Talbot - President Art Evolution.com

